



For Immediate Release

## **MOTORSPORT EXCLUSIVE: CASTROL AND AUTOSPORT LAUNCH INNOVATIVE WORLD DRIVER RANKINGS SYSTEM F1 CHAMPION JENSON BUTTON NAMED WORLD'S BEST DRIVER AS DAVID COULTHARD REVEALS THE NEW CASTROL RANKINGS**

**14 January 2010, BIRMINGHAM:** Formula 1 legend David Coulthard today unveiled the Castrol Rankings for motorsport – the world's first driver rankings system to measure and compare the performances of every driver across the world's major motorsport disciplines. It will, for the first time, enable fans to compare the finest racers across the full spectrum of motorsport.

Castrol has used their heritage in analysis, technology and innovation to deliver record breaking performances in sport on land, sea and in the air for more than 100 years. In partnership with leading motorsport website autosport.com, Castrol has applied the same expertise and passion they use in the development of their oils to create the Castrol Rankings – using expert analysis and highly advanced technology to measure and rank the performance in every single race of over 2000 drivers, across 47 major motorsport series every year.

Hot on the heels of the launch of the Castrol Rankings for football, the Castrol Rankings for motorsport is a rolling system that takes into account a driver's performances over the past 12 months – to produce a dynamic and authoritative comparison of the world's best drivers. Whether it's F1, NASCAR, World Rally or IndyCar, motorsport fans and pundits around the globe can now compare their favourite drivers against each other on a weekly basis, and find the definitive answer to the question **'Who is the best driver in the world?'**

The Castrol Rankings is the only place where every international driver across the major motorsport disciplines can go head to head. So, for the first time ever, motorsport fans can regularly check whether NASCAR king Jimmie Johnson is out-performing world rallying's Sebastien Loeb, or whether IndyCar ace Dario Franchitti is proving more effective than Lewis Hamilton by simply visiting [www.castroldriverrankings.com](http://www.castroldriverrankings.com). Fans can also customise the Castrol Rankings by driver series or nationality, allowing them to compare their favourite drivers.

**Castrol Rankings Top 10 for January 2010:**

		CURRENT STANDINGS	
1	↔ Jenson Button	F1	21,828
2	↔ Sebastian Vettel	F1	20,599
3	↔ Sébastien Loeb	WRC	19,338
4	↔ Rubens Barrichello	F1	18,788
5	↔ Jimmie Johnson	Sprint Cup	17,948
6	↔ Ryan Briscoe	IndyCar	17,872
7	↔ Mark Webber	F1	17,624
8	↔ Dario Franchitti	IndyCar	17,238
9	↔ Scott Dixon	IndyCar	16,942
10	↔ Mikko Hirvonen	WRC	16,683

Speaking at today's launch, F1 legend David Coulthard said: "The Castrol Rankings is an exciting and innovative system that brings the world of motorsport under one roof to compare the best of the best, no matter what series or championship the driver is competing in. This will help remove the doubt about which team driver combination has been consistently outperforming their rivals by providing the definitive drivers leader board."

Commenting on Jenson Button's lead in the Castrol Rankings, Coulthard added: "Jenson Button had an amazing season, so I am not surprised he is at the top of the Castrol Rankings. That said, the competition in 2010 from every discipline is fierce, so the acid test will be if Jenson can still be at the summit at the end of the year."

Castrol Senior Vice-President Mike Johnson added: "After the phenomenal success of the Castrol Rankings for football, it was the perfect opportunity for Castrol to join forces with autosport.com to rank the performances of the best drivers across the world of motorsport. We're excited to be offering fans a unique and extensive tool to allow them to compare their favourite drivers across 47 different disciplines. We're sure it will fuel debate in the world of motorsport for many years to come."

To see the full Castrol Rankings and register for weekly updates, please go to:

[www.castroldriverrankings.com](http://www.castroldriverrankings.com)

**ENDS**



The logo for Autosport.com, featuring a white checkered flag icon followed by the text "AUTOSPORT.COM" in white capital letters on a red rectangular background.

**For more information please contact the Castrol Global Press Office:**

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## **PICTURES**

ALL PICTURES FROM THE CASTROL RANKINGS WILL BE MADE AVAILABLE FREE OF CHARGE ON THE GETTY IMAGES WEBSITE AT 1200 CET APPROXIMATELY: [www.gettyimages.com](http://www.gettyimages.com)

### **Notes to Editors:**

Castrol's commercial success is underpinned by their ability to deliver improved performance through the application of analysis, technology and innovation. This has helped Castrol deliver superior performing lubricants for over 100 years including brands such as Castrol EDGE, Castrol Magnatec and Castrol Power 1 and Castrol Professional. Castrol's also provides it sponsored teams with this expertise in order to improve their on track performance and now Castrol is applying its expertise to enhance the wider sport and enhance the fans experience and bring a new and intriguing point of view via Castrol Rankings.